

HISTORICAL (26)

GOAL-BASED GOVERNANCE PLAN MISSION, GOALS AND BUDGET SUMMARY

AGENCY MISSION:

The Detroit Historical Museums present the history of our region in tangible, real and vibrant ways that recognize and explain our shared past as the foundation for our future.

AGENCY GOALS:

1. Educate the public about the history of Southeastern Michigan and the Great Lakes.
2. Identify, document and preserve artifacts for exhibitions and educational programs.
3. Provide our employees, volunteers, donors and members with an environment that supports their continued growth and maximizes their ability and desire to contribute.
4. Maximize museum revenue sources.

AGENCY FINANCIAL SUMMARY:

| 2001-02 <u>Requested</u> | | 2000-01 <u>Budget</u> | 2001-02 <u>Recommended</u> | Increase (Decrease) |
|-----------------------------|------------------------|--------------------------|-------------------------------|------------------------|
| \$3,919,657 | City Appropriations | \$3,564,296 | \$ 3,370,546 | \$ (193,750) |
| - | Capital Appropriations | 400,000 | 70,000 | (330,000) |
| <u>\$3,919,657</u> | Total Appropriations | <u>\$3,964,296</u> | <u>\$ 3,440,546</u> | <u>\$ (523,750)</u> |
| \$ 478,200 | City Revenues | \$ 525,062 | \$ 476,200 | \$ (48,862) |
| - | Capital Revenues | 400,000 | 70,000 | (330,000) |
| <u>\$ 478,200</u> | Total Revenues | <u>\$ 925,062</u> | <u>\$ 546,200</u> | <u>\$ (378,862)</u> |
| \$3,441,457 | NET TAX COST: | \$3,039,234 | <u><u>\$ 2,894,346</u></u> | \$ (144,888) |

AGENCY EMPLOYEE STATISTICS:

| 2001-02 <u>Requested</u> | | 2000-01 <u>Budget</u> | 4-1-01 <u>Actual</u> | 2001-02 <u>Recommended</u> | Increase (Decrease) |
|-----------------------------|--------------------------|--------------------------|-------------------------|-------------------------------|------------------------|
| 41 | Full-Time City Positions | 39 | 33 | 39 | 0 |
| <u>8</u> | Part-Time City Positions | <u>4</u> | <u>1</u> | <u>8</u> | <u>4</u> |
| 49 | Total Positions | 43 | 34 | 47 | 4 |

ACTIVITIES IN THIS AGENCY:

| | 2000-01 <u>Budget</u> | 2001-02 <u>Recommended</u> | Increase (Decrease) |
|----------------------------|--------------------------|-------------------------------|------------------------|
| Detroit Historical Museums | \$3,964,296 | \$ 3,440,546 | \$ (523,750) |

HISTORICAL (26)

GBG DETROIT HISTORICAL MUSEUMS ACTIVITY INFORMATION

ACTIVITY DESCRIPTION: DETROIT HISTORICAL MUSEUMS

The Detroit Historical Museums present the history of our region in tangible, real and vibrant ways that recognize and explain our shared past as the foundation for our future.

The Historical Department operates four museum sites: the Detroit Historical Museum, Dossin Great Lakes Museum, Historic Fort Wayne and Historic Moross House, which present exhibitions, educational programs and special events to a broad and diverse audience. The Historical Department also cares for and preserves over 150,000 artifacts that document metropolitan Detroit's history. The museums receive private support from the Detroit Historical Society and the Great Lakes Maritime Institute, which raise private funds and administer grants on behalf of the museums.

GOALS:

1. Educate the public about the history of Southeastern Michigan and the Great Lakes.
2. Identify, document and preserve artifacts for exhibitions and educational programs.
3. Enhance visitor services by providing information on local resources.
4. Be a leader in advanced history and culture for our city and region.
5. Maximize museum revenue sources.
6. Plan Tricentennial historical exhibitions and programs for 2001 that reflect neighborhood, city services and other Detroit related quality of life topics.

MAJOR INITIATIVES:

The Historical Department's major initiatives include creating new exhibitions, dynamic educational materials and programs to increase public interest and attendance at the Museums. This also includes the expansion and re-landscaping of the Historical Museum and the Collections Resource Center. We are also working on the restoration and reopening of Historic Fort Wayne and the expansion and landscaping of the Dossin Great Lakes Museum.

PLANNING FOR THE FUTURE:

The future direction of the Museum is a balance of the Strategic Plan, the GBG Targets, the Mayor's four cornerstones, national museum trends, state and local cultural tourism initiatives and state mandated educational requirements. The museum collaborates with numerous local, regional and statewide groups to foster long-term relationships to achieve our goals. Our major focus is to increase the number of visitors and school children served by the museums. The planned expansion of the main museum is expected to double annual attendance and adds to the Cultural Center's image. The expansion and landscaping of the Dossin Great Lakes Museum is also expected to attract more visitors. The Museum is working with the Recreation Department on the larger master plan for the redevelopment of Belle Isle. This larger effort will increase the flexibility of the Island and encourage its use by a diverse audience. The redevelopment of Historic Fort Wayne will make a major impact on the ongoing revitalization of Southwestern Detroit. Once open to the public, it will provide recreational facilities and historical museums in a clean safe environment.

HISTORICAL (26)

GBG DETROIT HISTORICAL MUSEUMS MEASURES AND TARGETS

| Goals: Measures | 1998-99 Actual | 1999-00 Actual | 2000-01 Projection | 2001-02 Target |
|---|-------------------|-------------------|-----------------------|-------------------|
| Educate the public about the history of Detroit, Southeastern MI and the Great Lakes: | | | | |
| Museum attendance | 238,433 | 238,928 | 250,000 | 250,000 |
| Number of children served | 76,968 | 79,486 | 80,000 | 80,000 |
| Number of curriculum materials distributed to educators | 3,500 | 4,000 | 5,000 | 5,000 |
| Number of exhibitions opened | 6 | 6 | 8 | 8 |
| Number of visitors from under-served audiences | 500 | 550 | 600 | 600 |
| Number of ADA improvements | 4 | 1 | 4 | 4 |
| Identify, document and preserve artifacts reflecting neighborhoods, city improvements and the quality of life in the region: | | | | |
| Number of artifacts acquired | 79 | 192 | 150 | 150 |
| Number of artifacts conserved | 60 | 100 | 75 | 75 |
| Number of storage and collections management improvements | 400 | 225 | 125 | 125 |
| Enhance visitor services by providing information on local resources: | | | | |
| Number of brochures on local resources distributed | N/A | 6,000 | 6,500 | 6,500 |
| Number of referrals to other local agencies or organizations | N/A | 4,000 | 4,500 | 4,500 |
| Be a leader in advancing history and culture for our city and region: | | | | |
| Number of regional and statewide collaborative projects | 6 | 7 | 8 | 8 |
| Number of collaborative exhibitions | 1 | 3 | 3 | 3 |
| Maximize and stabilize museum revenue sources: | | | | |
| Earned revenue | \$ 57,064 | \$ 190,356 | \$ 75,000 | \$ 75,000 |
| Detroit Historical Society support | \$1,428,782 | \$1,260,325 | \$2,423,500 | \$2,000,000 |
| In-kind donations | \$ 45,000 | \$ 50,000 | \$ 55,000 | \$ 55,000 |
| State support | \$ 300,000 | \$ 860,000 | \$ 360,000 | \$ 360,000 |
| Volunteer hours | 17,500 | 15,500 | 16,500 | 16,500 |
| Plan tricentennial historical exhibitions and programs for 2001 that reflect Neighborhoods, city services and other Detroit related quality of life topics: | | | | |
| Number of exhibitions and educational initiatives | 4 | 5 | 7 | N/A |
| Activity Costs | \$3,434,492 | \$2,901,914 | \$3,964,296 | \$3,440,546 |

CITY OF DETROIT
Historical
Financial Detail by Appropriation and Organization

| Administration | 2000-01 Redbook | | 2001-02 Dept Final Request | | 2001-02 Mayor's Budget Rec | |
|--|----------------------------|--------------------|---|--------------------|---|--------------------|
| | FTE | AMOUNT | FTE | AMOUNT | FTE | AMOUNT |
| Main Museum and Administration | | | | | | |
| <i>APPROPRIATION ORGANIZATION</i> | | | | | | |
| 00082 - Main Museum and Administration | | | | | | |
| 260010 - Administration | 13 | \$1,162,524 | 17 | \$1,374,669 | 17 | \$1,178,020 |
| 260300 - Moross House | 0 | \$3,000 | 0 | \$3,000 | 0 | \$3,000 |
| 260310 - Maintenance | 5 | \$487,946 | 7 | \$619,731 | 5 | \$434,389 |
| 260320 - Education and Interpretation | 15 | \$902,238 | 23 | \$1,381,594 | 15 | \$1,048,377 |
| 260330 - Dossin Museum | 4 | \$320,390 | 3 | \$206,510 | 4 | \$245,186 |
| 260340 - Ft Wayne Museum | 6 | \$688,198 | 4 | \$351,786 | 6 | \$461,574 |
| APPROPRIATION TOTAL | 43 | \$3,564,296 | 54 | \$3,937,290 | 47 | \$3,370,546 |
| 00988 - Historical Capital Improvement | | | | | | |
| 260030 - Museum Capital Improvements | 0 | \$400,000 | 0 | \$0 | 0 | \$70,000 |
| APPROPRIATION TOTAL | 0 | \$400,000 | 0 | \$0 | 0 | \$70,000 |
| ACTIVITY TOTAL | 43 | \$3,964,296 | 54 | \$3,937,290 | 47 | \$3,440,546 |

CITY OF DETROIT
Budget Development for FY 2001 - 2002
Appropriations - Summary Objects

| | 2000-01 Redbook | 2001-02 Dept Final Request | 2001-02 Mayor's Budget Rec |
|--|----------------------------|---|---|
| AC0526 - Main Museum and Administration | | | |
| <i>A26000 - Historical Department</i> | | | |
| SALWAGESL - Salary & Wages | 1,566,981 | 1,837,811 | 1,659,728 |
| EMPBENESL - Employee Benefi | 720,503 | 911,940 | 796,215 |
| PROFSVCSL - Professional/Con | 77,080 | 76,712 | 59,080 |
| OPERSUPSL - Operating Suppli | 204,031 | 233,482 | 179,593 |
| OPERSVCSL - Operating Servic | 866,256 | 728,688 | 663,835 |
| CAPEQUPSL - Capital Equipmei | 117,945 | 143,257 | 12,095 |
| CAPOUTLSL - Capital Outlays/I | 411,500 | 0 | 70,000 |
| OTHEXPSSL - Other Expenses | 0 | 5,400 | 0 |
| <i>A26000 - Historical Department</i> | <i>3,964,296</i> | <i>3,937,290</i> | <i>3,440,546</i> |
| AC0526 - Main Museum and Administratio | 3,964,296 | 3,937,290 | 3,440,546 |
| Grand Total | 3,964,296 | 3,937,290 | 3,440,546 |

CITY OF DETROIT
Budget Development for FY 2001 - 2002
Appropriation Summary - Revenues

| | 1999-00 Actuals | 2000-01 Redbook | 2001-02 Dept Final Request | 2001-02 Mayor's Budget Rec | Variance |
|---|--------------------|--------------------|----------------------------------|----------------------------------|------------------|
| A26000 - Historical Department | | | | | |
| <i>00082 - Main Museum and Administration</i> | | | | | |
| 434130 - Cultural Reimbursemer | 360,000 | 300,000 | 324,500 | 324,500 | 24,500 |
| 445130 - Admission Fees | 66,430 | 105,000 | 105,000 | 105,000 | 0 |
| 447555 - Other Reimbursements | 3 | 0 | 0 | 0 | 0 |
| 448115 - Other Fees | 14,854 | 0 | 0 | 0 | 0 |
| 448165 - Other Fees -De | 40,500 | 50,000 | 40,500 | 40,500 | (9,500) |
| 462100 - Rental-Public Bldgs & § | 62,613 | 65,062 | 1,200 | 1,200 | (63,862) |
| 462165 - Parking Facilities Reve | 5,949 | 5,000 | 7,000 | 5,000 | 0 |
| <i>00082 - Main Museum and Administra</i> | <i>550,349</i> | <i>525,062</i> | <i>478,200</i> | <i>476,200</i> | <i>(48,862)</i> |
| <i>00084 - Insurance Settlements</i> | | | | | |
| 472205 - Insurance | 44,944 | 0 | 0 | 0 | 0 |
| <i>00084 - Insurance Settlements</i> | <i>44,944</i> | <i>0</i> | <i>0</i> | <i>0</i> | <i>0</i> |
| <i>00988 - Historical Capital Improvement</i> | | | | | |
| 461100 - Earnings On Investmer | 6,655 | 0 | 0 | 0 | 0 |
| 522100 - Sale Of Bonds | 293,344 | 400,000 | 0 | 70,000 | (330,000) |
| <i>00988 - Historical Capital Improvemer.</i> | <i>299,999</i> | <i>400,000</i> | <i>0</i> | <i>70,000</i> | <i>(330,000)</i> |
| A26000 - Historical Department | 895,292 | 925,062 | 478,200 | 546,200 | (378,862) |
| Grand Total | 895,292 | 925,062 | 478,200 | 546,200 | (378,862) |

CITY OF DETROIT
MAYOR'S 2001/2002 RECOMMENDED BUDGET

Historical Department

| Appropriation | REDBOOK FY | DEPT REQUEST | MAYORS FY |
|---|---------------|------------------|---------------|
| Organization | 2000 2001 FTE | FY 2001 2002 FTE | 2001 2002 FTE |
| Classification | | | |
| 00082 - Main Museum and Administration | | | |
| 260010 - Administration | | | |
| Director - Historical Museum | 1 | 1 | 1 |
| Deputy Director - Historical | 1 | 1 | 1 |
| Business Activities Manager | 1 | 0 | 1 |
| Guest Relations Manager II | 1 | 1 | 1 |
| Executive Secretary II | 1 | 1 | 1 |
| Executive Secretary I | 1 | 1 | 1 |
| Principal Clerk | 1 | 1 | 1 |
| Senior Typist | 2 | 1 | 2 |
| Guest Relations Assistant | 4 | 4 | 8 |
| Manager I - Historical | 0 | 1 | 0 |
| Gallery Assist - Spec Svcs | 0 | 4 | 0 |
| Microcomputer Support Spec | 0 | 1 | 0 |
| Total Administration | 13 | 17 | 17 |
| 260310 - Maintenance | | | |
| Bldg Maint Oper Supervisor | 1 | 1 | 1 |
| Bldg Opr Sub-Foreman | 1 | 1 | 1 |
| Museum Maintenance Worker | 2 | -2 | 2 |
| Building Operator I | 1 | -1 | 1 |
| Bldg Trades Worker-Gen | 0 | 6 | 0 |
| Bldg Services Operations Asst | 0 | 2 | 0 |
| Total Maintenance | 5 | 7 | 5 |
| 260320 - Education and Interpretation | | | |
| Historical Museum Exhibit Mgr | 1 | 1 | 1 |
| Chief Curator of Museum Prog | 1 | 1 | 1 |
| Hist Museum Collections Coord | 1 | 1 | 1 |
| Historical Museum Educator II | 1 | 1 | 1 |
| Historical Museum Educator I | 1 | 3 | 1 |
| Historical Museum Curator II | 2 | 4 | 2 |
| Historical Museum Curator I | 1 | 5 | 1 |
| Hist Museum Exhibit Tech | 1 | 1 | 1 |
| Historical Museum Events Coord | 1 | 1 | 1 |

CITY OF DETROIT
MAYOR'S 2001/2002 RECOMMENDED BUDGET

Historical Department

| Appropriation | REDBOOK FY | DEPT REQUEST | MAYORS FY |
|---|---------------|------------------|---------------|
| Organization | 2000 2001 FTE | FY 2001 2002 FTE | 2001 2002 FTE |
| Classification | | | |
| 00082 - Main Museum and Administration | | | |
| 260320 - Education and Interpretation | | | |
| Historical Museum Registrar | 1 | 1 | 1 |
| Historical Museum Graph Design | 1 | 1 | 1 |
| Audio Visual Technician III | 1 | 1 | 1 |
| Microcomputer Support Spec | 1 | -1 | 1 |
| Typist | 1 | -1 | 1 |
| Senior Typist | 0 | 4 | 0 |
| Total Education and Interpretation | 15 | 23 | 15 |
| 260330 - Dossin Museum | | | |
| Historical Museum Curator II | 1 | 1 | 1 |
| Historical Museum Curator I | 1 | 0 | 1 |
| Museum Maintenance Worker | 1 | 0 | 1 |
| Museum Curatorial Worker Art | 1 | 1 | 1 |
| Building Operator I | 0 | 0 | 0 |
| Bldg Trades Worker-Gen | 0 | 1 | 0 |
| Total Dossin Museum | 4 | 3 | 4 |
| 260340 - Ft Wayne Museum | | | |
| Historical Museum Curator II | 1 | 0 | 1 |
| Historical Museum Curator I | 1 | 0 | 1 |
| Building Operator I | 2 | 1 | 2 |
| Museum Maintenance Worker | 1 | 0 | 1 |
| Building Mechanic | 1 | 1 | 1 |
| Bldg Trades Worker-Gen | 0 | 2 | 0 |
| Total Ft Wayne Museum | 6 | 4 | 6 |
| Total Main Museum and Administration | 43 | 54 | 47 |
| Agency Total | 43 | 54 | 47 |